


Free

Forever & always



\$0*

per month
**Free to use as long as you want*

Team members

1

Brands connected

1







FREE

compare all features

Power User

25% off

Perfect for solopreneurs



\$9*

per month, paid annually
**or \$12 month to month*

Team members

- 1 +

Brands connected

- 1 +







PLANN PLUS

compare all features

Build

20% off

Great for small teams



\$19*

per month, paid annually
**or \$25 month to month*

Team members

- 2 +

Brands connected

- 2 +







PLANN PLUS

compare all features

Grow

20% off

Best for growing teams



\$59*

per month, paid annually
**or \$75 month to month*

Team members

- 4 +

Brands connected

- 5 +







PLANN PLUS

compare all features

Play big

20% off

Made for agencies



\$129*

per month, paid annually
**or \$165 month to month*

Team members

- 8 +

Brands connected

- 10 +

PLANN PLUS

compare all features



I love being so organized and intentional with my posts. Plann Plus allows me to really map out my strategy from month to month.

@therhondaevans
CX Strategist + Web Design



Plann Plus gives me the ability to organize my Instagram grid, plus my entire marketing workflows. I run 3 business accounts so things can get busy! I could NEVER use anything else!

@emilykay.design
Graphic Designer



Using Plann has really helped me to tell a story. Instead of just throwing up a photo because I feel that I "have to post" something, it allows me to feel like a magazine editor curating a story for my readers. I definitely can't live without it!

@trav_white_
Blogger

Compare plans & features

Choose the Plann that's right for you!

Basics	Free	Power User	Build	Grow	Play Big
Annual price	\$0	\$9	\$19	\$59	\$129
Team members	1	>1	>2	>4	>8
Brands connected	1	1	>2	>5	>10
Media uploads	120 items 3 media collections	Unlimited	Unlimited	Unlimited	Unlimited
Video files	up to 30" long	Unlimited	Unlimited	Unlimited	Unlimited
Customizable content calendar	Limited	✓	✓	✓	✓
Companion App	✓	✓	✓	✓	✓
Social Networks					
Instagram	✓	✓	✓	✓	✓
Facebook	—	✓	✓	✓	✓
Linkedin	—	✓	✓	✓	✓
Pinterest	—	✓	✓	✓	✓
Twitter	—	✓	✓	✓	✓
TikTok	—	✓	✓	✓	✓
Instagram Visual Planner					
Scheduled posts	Limit below	Unlimited	Unlimited	Unlimited	Unlimited
Posts + Stories + Carousels	30 per month total	Unlimited	Unlimited	Unlimited	Unlimited
Reels planning	—	✓	✓	✓	✓
Custom strategy tools	1 only	Unlimited	Unlimited	Unlimited	Unlimited
First comment auto post	—	✓	✓	✓	✓
Hashtag manager	3 sets	Unlimited	Unlimited	Unlimited	Unlimited
Best time to post	Limited	✓	✓	✓	✓
Color palette analytics	Limited	✓	✓	✓	✓
Advanced analytics	Limited	✓	✓	✓	✓
Respond to comments + mentions	—	✓	✓	✓	✓
Tag usernames + locations	—	✓	✓	✓	✓
80+ Professional image filters	✓	✓	✓	✓	✓
Done-For-You Solutions					
Industry + sales blueprint plans	✓	✓	✓	✓	✓
Daily content ideas	—	✓	✓	✓	✓
Purpose-led, pre-written captions	Limited	✓	✓	✓	✓
Royalty-free stock images & videos	—	✓	✓	✓	✓
Social media holiday calendar	✓	✓	✓	✓	✓
Content calendar event templates	Limited	✓	✓	✓	✓
Social Media Scheduling					
Repurposing & re-share across platforms	—	✓	✓	✓	✓
Reels + TikTok content sharing	—	✓	✓	✓	✓
Visual drag & drop calendar	✓	✓	✓	✓	✓
Build-your-own content calendar	3 custom events	✓	✓	✓	✓
Monthly content calendar	Limited	✓	✓	✓	✓
Content Creation					
Canva integration	✓	✓	✓	✓	✓
Test design tools	✓	✓	✓	✓	✓
80+ professional filters	✓	✓	✓	✓	✓
Crop, edit and adjust tools	✓	✓	✓	✓	✓
Add custom JPEG (logos + watermarks)	✓	✓	✓	✓	✓
Workflow Tools					
Priority customer support + webinars	Limited	✓	✓	✓	✓
Media collection (file storage) including video	120 media items 3 media collections	Unlimited	Unlimited	Unlimited	Unlimited
Team sharing + permissions	—	✓	✓	✓	✓
Manage multiple accounts	—	✓	✓	✓	✓
CloudSpot integration	✓	✓	✓	✓	✓
Monthly activity report	✓	✓	✓	✓	✓
Referral program (earn \$ credit)	✓	✓	✓	✓	✓